



Kiama Show Society
4th Annual
Kiama Regional Wine Show
17 – 20 October 2007

Call for Entries

Dear Winemaker / Vigneron;

Over the past four years the Kiama Regional Wine Show has grown from strength to strength. The 4th Annual Kiama Regional Wine Show will be held from the 17th – 20th of October 2007 at the Kiama Showground Pavilion, Kiama.

We are now calling for entries for the 2007 Kiama Regional Wine Show. Please note the judging panel will be lead by Keith Tulloch Wines Owner and Chief Winemaker, Keith Tulloch.

Dates:

- 17 October Judging Panel in closed session
- 19 October Awards Presentation Dinner
- 20 October Exhibitors Tasting 10:00am – 1:00pm

The cost for all events listed above is included in the wine show exhibitor entry price; however reservations for the Exhibitors Tasting are required.

To help promote the wine industry additional events have been added to this year's schedule.

- 09 November Winemaker's Dinner (Novotel Northbeach, Wollongong)
- 10 November Regional Wine Expo & Cellar Door (Novotel Northbeach, Wollongong)
(A Separate booking form will be sent to you by email within the next two weeks.)

To reserve your entry into the Kiama Regional Wine Show please complete the attached entry form and return it together with payment to:

Kiama Regional Wine Show 2007
c/o JAi EVENTS
46 Alexander Avenue
Kiama NSW 2533

Contact details: Telephone: 02 4237 5554
Mobile: 0419 464 753
Fax: 02 4237 7762
Email: carole@jaievents.com.au

Please include your entry fee of \$20.00 + GST per wine entry by cheque or direct debit as follows:

Cheques to be made out to: Kiama Show Society Wine Show

Direct Debits to: Commonwealth Bank, Kiama
BSB: 062-562
Account No. 1016 9620
Account Name: Kiama Show Society Wine Show
(please advise date of payment and amount paid by direct debit to carole@jaievents.com.au).

The Wine Show results will be announced at the Kiama Regional Wine Show 2007 Gala Awards Presentation Dinner on Friday, 19th October at Bellachara Boutique Hotel, Gerringong. Winemaker / Vigneron tickets for the Gala Trade & Presentation Dinner are \$82.50 (includes GST) per person (*maximum of two dinner tickets at \$82.50, additional tickets available at \$120 per person- see entry form*).



Wines submitted for judging (four bottles per entry) must be made from fruit grown in the Shoalhaven Coast and Southern Highlands Wine Regions or in neighbouring districts, being districts which do not form part of any officially designated Geographic Region and so do not have their own Geographic Indicator, in accordance with the requirements of the Australia Wine and Brandy Corporation Regulations 20-22, as listed below:

Variety where specified	85% minimum
Area Specified	85% minimum
Vintage Specified	85% minimum

For further information please see the Entry form attached.

Entries close on Monday, 1 October 2007

Samples are to be delivered to:

Kiama Regional Wine Show 2007

Fredericks IGA

3 Allowrie Street, Jamberoo NSW 2533

Telephone: 02 4236 0185

Delivery must be received between 8 - 12 October between 9 am – 5 pm.

If you have any queries regarding entry to the Kiama Regional Wine Show please contact Carole Johnston, Wine Show Secretariat on 02 4237 5554 or email carole@jaievents.com.au.

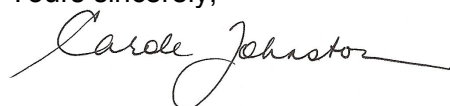
The Kiama Show Society looks forward to your support and providing you with a wine show of international standards.

Winemakers' Diary for the 2007 Kiama Regional Wine Show

22 August 2007	Call for entries sent to exhibitors
1 October 2007	Closing date for Entries (\$20 + GST per wine)
1 October 2007	Advertising submitted for Winning Wine Guide Publication
12 October 2007	Closing date for Product to be received at Fredericks IGA
17 October 2007	Kiama Regional Wine Show Judging in closed session
19 October 2007	Gala Awards Presentation Dinner Venue: Bellachara Boutique Hotel, Gerringong
20 October 2007	Venue: Kiama Showground Pavilion, Kiama Exhibitor Tasting Time: 10:00 am – 1:00 pm
09 November 2007	Venue: Novotel Northbeach, Wollongong Regional Winemaker's Dinner
10 November 2007	Venue: Novotel Northbeach, Wollongong Regional Wine Expo & Cellar Door

I look forward to working with you on the 2007 Kiama Regional Wine Show.

Yours sincerely,



Carole Johnston

JAI EVENTS

Event Manager & Wine Show Secretariat



Schedule of Classes

DRY WHITE (Any Vintage)		DRY WHITE (Any Vintage)	
1	Fragrant or Floral Varieties (e.g.: Riesling, Traminer, Frontignac)	7	Light Bodied Red (early drinking style including Rose)
2	Dry White – Chardonnay	8	Dry Red – Pinot Noir
3	Dry White – Semillon	9	Dry Red – Shiraz
4	Dry White – Verdelho	10	Dry Red – Cabernet Sauvignon
5	Dry White – Sauvignon Blanc	11	Dry Red – Chambourcin
6	Dry White – Blend or Other Variety (wines not eligible for classes 1 – 5)	12	Dry Red – Blend or Other Variety (not eligible for classes 7 – 11)
SWEET WHITE (Any Vintage)		SPARKLING WINES (Any Vintage)	
13	Sweet White Wine	14	Sparkling White or Red Wine (Bottle Fermented)
FORTIFIED WINE (Any Vintage)			
15	Fortified Wine – Nominated Style or Blend		

Judging panel will be chaired by Keith Tulloch of Keith Tulloch Wine.

Judging in Closed Session:	17 October 2007	
Exhibitor Tasting:	20 October 2007	10:00 am – 1:00 pm
Awards Presentation Dinner:	20 October 2007	7:00 pm
Regional Wine Expo & Cellar Door: (Product can be sold through the Novotel cellar door.)	10 November 2007	10:00 am – 2:00 pm

REGULATIONS

- The Show is open to licensed vignerons who adhere to the **Winemakers Federation of Australia Code of Practice for the Display of Awards**.
- All exhibits must conform to the respective Acts of the State of New South Wales and Commonwealth of Australia which govern the production and sale of Australian Wine.
- Exhibitors may submit unlimited entries in each class, but each wine may only be entered once.
- Entry fee of \$20.00 plus GST per wine is required with the completed entry form. Payment in full must be **received no later than 1 October 2007**. Send to: Kiama Regional Wine Show c/o JAI Events, 46 Alexander Avenue, KIAMA, NSW, 2533; Telephone: 02 4237 5554; Fax: 02 4237 7762; Email: carole@jaievents.com.au.
- Four (4) bottles of each wine entered must be delivered to Fredericks IGA (delivery label enclosed) between 8 – 12 October 2007 between 9:00 am – 5:00 pm.
- All wines must have been commercially available with a minimum of 10 dozen bottles available at time of bottling with 4 dozen still available at time of judging. Wines must be made from grapes grown in the Shoalhaven Coast or Southern Highlands Regions or in neighbouring districts, being districts which do not form part of any officially designated Geographic Region and so do not have their own GI.

Variety where specified	85% minimum
Area Specified	85% minimum
Vintage Specified	85% minimum

Neighbouring district entries must be fully identified. Barrel samples and unfinished wines will not be accepted. All exhibit bottles must be commercially labelled and be commercially available.

7. The same wine may not be entered by more than one exhibitor.
8. Entries of blended wine must represent the minimum quantity already blended.
9. All exhibits become the property of the Kiama Regional Wine Show.
10. It is a condition of entry that exhibitors will make available for purchase by the Kiama Show Society up to three dozen bottles of any award winning wines during a period of two months following the show at up to wholesale price for use at the Kiama Regional Wine Show 2008 Awards Presentation Dinner.
11. Gold, Silver and Bronze Medals will be awarded to qualifying wines. Trophies will only be awarded if Best in Class has gained a Gold Medal, otherwise certificates will be awarded. Awards (trophies or certificates) will be made for Best White Wine, Best Red Wine, Best Shoalhaven Coast Region, Best Southern Highlands Region, Best Wine of Show and Most Successful Exhibitor.
12. Entry fees are non-refundable, sample wines non-returnable.
13. The Kiama Show Society reserves the right to conduct random audits of all exhibits to ensure compliance with AWBC Regulations 20-22 (see KRWS Regulation No. 7).
14. An exhibitor failing to comply with an audit or breaking any Regulation may be disqualified from the Show (and any future shows) and any recognition withdrawn.

*Kiama
Regional Wine
Show 2007*

Kiama Show Society
**4th Annual
Kiama Regional Wine Show**
17 October 2007

Exhibitors Entry Form

Winery Name			
Main Contact Name(s)		Telephone: (02)	Mobile:
		Email:	
Winemakers Name(s)		Telephone: (02)	Mobile:
		Email:	

Class No.	Vintage Year	Commercial Name of Wine as appears on Bottle	Grape Variety	Entry Fee \$22.00 incl. GST
Total Wines Entered:			Total Entry Fees Enclosed:	\$



Details Required for Marketing Purposes:

Exhibitor / Winery Name			
Main Phone No.	(02)	Telephone:	(02)
Fax Number:	(02)	Email:	
Website:			
Mailing Address:			
Cellar Door Address <i>(if applicable)</i> :			
Cellar Door Hours <i>(if applicable)</i> :			
Restaurant on Site <i>(Please check one)</i> :	Yes <input type="checkbox"/> or No <input type="checkbox"/>		
Restaurant Hours <i>(if applicable)</i> :			
Accommodation on Site: <i>(if applicable)</i> :	Type:	# Rooms:	

Fees Payable:

GST Inclusive

Total Number of Wine Entries @ \$20 + GST	#	@ \$22.00 = \$
Total Number of Dinner Tickets @ \$82.50 (maximum 2)	#	@ \$82.50 = \$
Total Number of Dinner Tickets @ \$120	#	@ \$120.00 = \$
Total Seats Required for Exhibitors Tasting	#	
TOTAL FEES PAYABLE:		\$
ABN: 53 539 060 852		
Paid by <i>(Please check appropriate box)</i> :		Cheque <input type="checkbox"/> Direct Debit <input type="checkbox"/>
Do you require a tax invoice? <i>(Please check appropriate box)</i> :		Yes <input type="checkbox"/> No <input type="checkbox"/>

Cheques made payable to: **Kiama Show Society Wine Show**

Payment by electronic funds transfer: -

Commonwealth Bank, Kiama Reference: KRWS2007 Entries
 BSB: 062-562 Account No. 1016 9620
 Account Name: Kiama Show Society Wine Show

(Please advise date of payment and amount paid to carole@jaievents.com.au.)

For internal use only:

Date entry received:	\$ Amount Received:	Cheq. / EFT No.	Receipt Number if required:	Date Wine Received:



Carton _____ of _____

Fredericks IGA
3 Allowrie Street,
Jamberoo NSW
2533

Telephone: 02 4236 0185

Kiama Regional Wine Show 2007
Attention: Carole Johnston (Ph: 02 4237 5554)

Carton _____ of _____

Fredericks IGA
3 Allowrie Street,
Jamberoo NSW
2533

Telephone: 02 4236 0185

Kiama Regional Wine Show 2007
Attention: Carole Johnston (Ph: 02 4237 5554)



Kiama Regional Wine Show 2007

Kiama Show Society 4th Annual Kiama Regional Wine Show 17 October 2007

Advertising Booking Form Winning Wine Guide 2007

Business Name:			
Main Phone No.	(02)	Telephone:	(02)
Fax Number:	(02)	Email:	
Mailing Address:			

A5 – Full Page Advertisement	#	@ \$400.00 = \$
A5 – Half Page (1/2) Advertisement	#	@ \$250.00 = \$
A5 – Quarter Page (1/4) Advertisement	#	@ \$120.00 = \$
Logo only to accompany your free listing	#	@ \$ 50.00 = \$
	Subtotal	\$
	Add GST @ 10%	\$
	Total Payable	\$
Paid by (Please check appropriate box):		Cheque <input type="checkbox"/> Direct Debit <input type="checkbox"/>
Do you require a tax invoice? (Please check appropriate box):		Yes <input type="checkbox"/> No <input type="checkbox"/>

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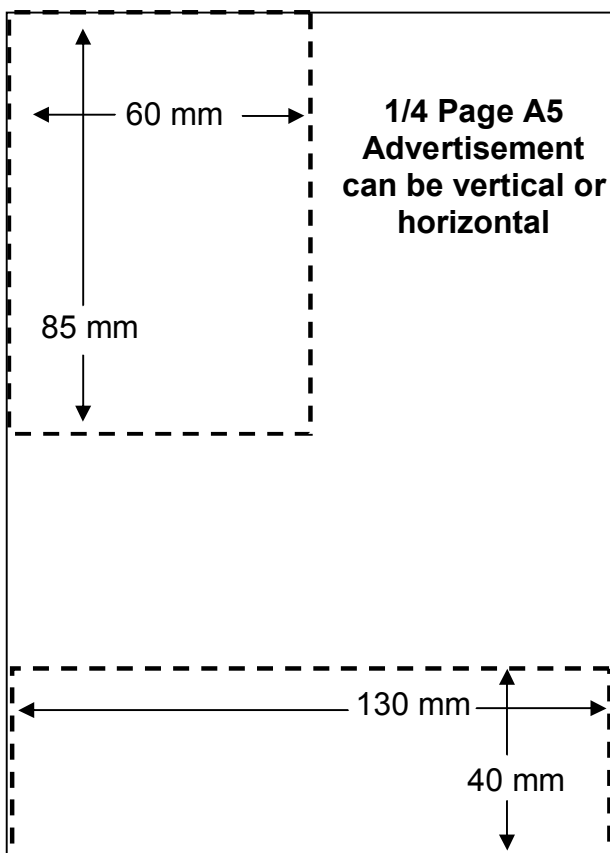
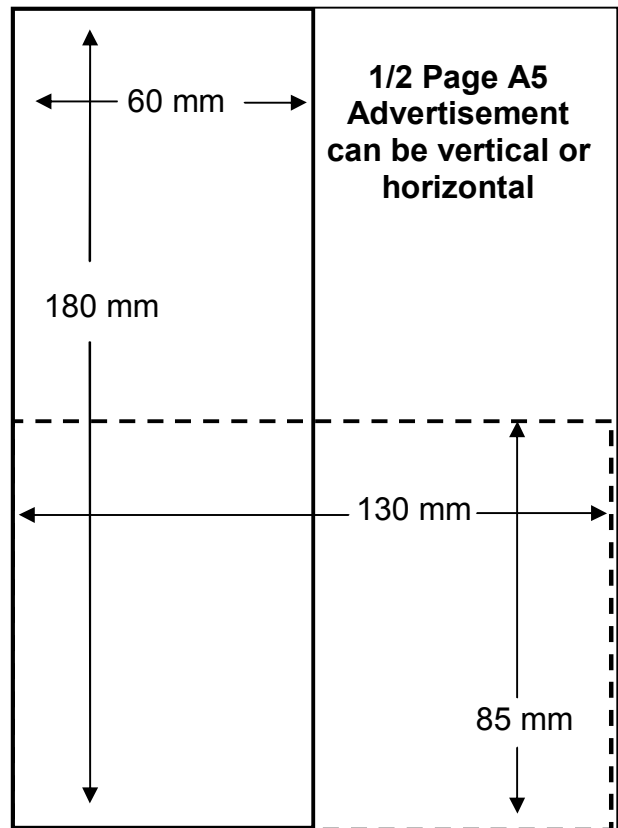
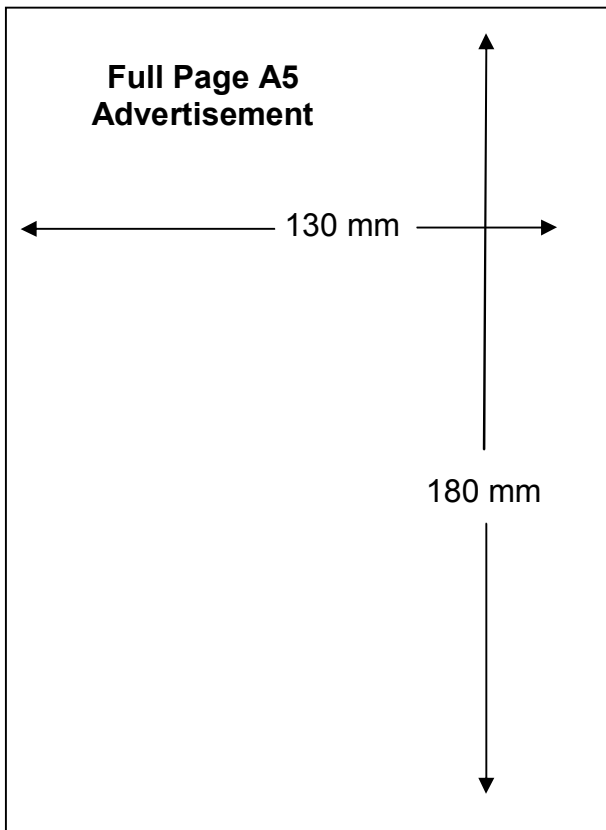
(Please advise date of payment and amount paid to krws@jaievents.com.au.)

For internal use only:

Date booked:	Date copy received:	\$ Amount Received:	Cheque / EFT No.	Receipt Number if required:



Kiama Regional Wine Show Winning Wine Guide 2007 – Advertising Dimensions



Please provide
Camera Ready Artwork in
High Resolution PDF Format.
(Minimum 300 dpi)

Full page Ad - \$400 + GST
1/2 page Ad - \$250 + GST
1/4 page Ad - \$150 + GST
Company logo - \$50 + GST (*Only available to wine producers to accompany free listing.*)

Note: Sponsors receive advertising as part of sponsorship package – please review your agreement.

Minimum of 5,000 Winning Wine Guides to be Produced and Distributed.

For more information contact:

Carole Johnston, JAi Events on 02 4237 5554 or krws@jaievents.com.au